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CIO International Academy

MISSION

At CIO International Academy, our mission is to transform senior business leaders into effective information-age executives. Executives return to their organization ready to use the tools and insights gained from our program, and realize significant business value from today's information technology.

APPROACH

Unlike other programs, we focus on enabling attendees to make information technology serve and benefit the needs of their business. We focus on helping executives add value to their business through the sophisticated management of information technology.
It is business value that matters, not the technology in itself.

While our program is intended primarily for senior business executives, senior IT executives, particularly those who work closely with business executives, will find that the perspectives gained from our programs will improve their effectiveness.

THE PROGRAMS

The programs expose attendees to proven methodologies that will deliver outstanding results. Through a blend of management and behavioral approaches, we provide proven tools to transform the performance of your business.

The programs maximize the opportunities for attendees to discuss issues and solutions with our highly experienced international program leaders and with other attendees.

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THE PROGRAMS ... continued

Using a combination of short lectures, class discussions and case studies in a small group setting, we guide attendees through best methodologies and practices, and how to analyze and resolve issues. Their learning is further enhanced through the active participation encouraged by our format.

We work closely with attendees, throughout the formal sessions and informally afterwards, to help them relate the methods and principles discussed to their own workplace experience. Additionally, attendees are encouraged to bring for discussion non-confidential cases and issues from their own workplace.

We encourage businesses to enroll workplace colleagues together, as the program will help make them more effective as a team.

REGISTRATION AND ATTENDANCE DETAILS

The Academy now offers two types of programs.

Our traditional classroom programs are currently scheduled in London UK. These are described in this brochure.

In response to client interest, we now also offer on-site week-long sessions, scheduled at your convenience. They are conducted at your site for groups of 15 to 20 people from your organization. These sessions are customized to your needs and priorities, building on a selection from our standard offerings as well as content tailored to your organization as desired. We believe that this approach offers great value. It encourages team building, plus the close interaction of attendees with our senior experienced faculty is a springboard for the effective implementation of the knowledge gained during these sessions. Plus we follow up to review progress and support if requested. Please contact us to discuss further.

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PROGRAM MODULS

Choose one or more that best meets your needs.

Program 1: Getting business control and value from Information Technology

The program addresses the critical roles that senior business leaders, IT professionals and IT suppliers must perform in order to achieve world class performance levels.

Day 1:
- Key roles for business executives, IT professionals and IT suppliers
- Governance and organization
- Introduction to case study

Day 2:
- Strategy and planning
- Supplier Management and Outsourcing
- Case study

Day 3:
- Project Management
- System maintenance & enhancement
- Data quality management
- Live sample cases from attendees

Day 4:
- Cyber security
- Metrics and reporting
- Service level management
- Case Study

Day 5:
- Plenary Session - Case Study from Day 4
- Controls and compliance
- Action planning
- Wrap up

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Program 2: Supplier Management and Outsourcing

This program focuses on the management of IT services and supply relationships to support and advance the needs of the business throughout the supply life-cycle.

Day 1:

- Managing the supply life-cycle
- Needs and market assessment
- Matching service types to needs
- Supplier selection processes
- Case study

Day 2:

- Going to market: Requests for proposal etc.
- Risk management strategies
- Contract planning and negotiation
- Bid assessment
- Understanding your supplier / customer
- Choosing the best governance model

Day 3:

- Transitions - supplier entry, supplier exit
- Aligning service metrics to business needs
- Supplier performance/service management
- Contract administration and management

Day 4:

- Managing your organization
- Remedies for service failures
- Continuous improvement
- Change management, evaluating supplier proposals
- Case study

Day 5:

- Outsourcing and other service models - options and issues
- Governance, relationship management
- Dispute Resolution
- Wrap up

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Program 3: Business alignment, strategy and planning

The program addresses the alignment of IT with business priorities, the development of an IT strategy that significantly impacts business performance, and development of short term business plans and budgets to support strategic priorities.

Day 1:

- Introduction to methodology
- Business and IT alignment
- Critical data requirements
- Assessment of attendee environments

Day 2:

- Looking backwards – previous business and IT strategies
- Current assessment – performance issues, backlog of demands, business needs, technology enablers, competitor & external developments
- Assessment of attendee environments

Day 3:

- Strategy formulation
- Strategy presentation & assessment – plenary session
- Discussion & feedback

Day 4:

- Current plan & status
- Stewardship reporting
- Key requirements for plan
- Formulation of plan

Day 5:

- Report out of plans
- Assessment of plans & fine tuning
- Action planning
- Wrap up

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Program 4: Upstream Oil & Gas Computing

The program addresses latest thinking on the critical portfolio of upstream Oil & Gas systems - including IT infrastructure, applications, data and critical support services for on-going operations and capital projects. The program will help attendees evaluate areas where they are relatively strong and areas needing significant improvement.

Day 1:

- Business lifecycle
- Key requirements for Oil and Gas – infrastructure, data, applications portfolios and support services
- ERP Systems – enterprise resource planning systems
- IT Infrastructure
- Introduction to assessment methodology

Day 2:

- Subsurface applications and data
- Engineering applications and data
- Assessment of attendee environments

Day 3:

- Production applications & data
- Business systems applications & data
- Assessment of attendee environments

Day 4:

- Key industry suppliers
- Key support services
- Key metrics and reporting
- Assessment of attendee environments

Day 5:

- Cost management
- Technology Innovation
- Action planning
- Wrap up

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Program 5: IT Cost reduction and optimization

The program introduces cost management rigor needed to achieve competitive cost levels, providing a comprehensive focus on waste elimination, demand management, overhead management, contractor and contracts management, budgeting and control methods. Distinction is made between operational costs versus IT investment spend to ensure organizations are adequately investing for the future. The program includes hands-on workshops analyzing non-confidential data (preferably provided by attendees), and is most effective for intact cross-functional executive teams that bring specific cost challenges to the program.

Day 1:

- Introduction to cost and budgeting methodologies
- Cost transparency management
- Cost baselines (attendees to bring prescribed internal data)

Day 2:

- Cost affordability levels
- Baseline costs assessment versus industry norms and best practices
- Cost drivers, portfolio management and system criticality
- Demand management, governance of IT service levels and investment decisions
- Standardization
- Contracts management
- Case study (preferably based on scenarios from program attendees)

Day 3:

- Infrastructure costs
- Applications support costs
- Overhead costs including organizational design and footprint
- Supplier 3rd party management
- Budget control and target setting

Day 4:

- Break out working sessions
- Formulation of plans
- Faculty assistance, group discussions

Day 5:

- Report out of plans
- Assessment of plans & fine tuning
- Action planning
- Wrap up

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